

CLAIM AMENDMENTS

IN THE CLAIMS

This listing of the claims will replace all prior versions, and listing, of claims in the application or previous response to office action:

1. (Currently Amended) A method for displaying information on a screen, comprising:

receiving a plurality of data configured for simultaneous display from an information source;

~~after receiving the plurality of data but~~ prior to displaying the received data, separating the received data into a plurality of elements;

displaying a first element of the plurality of elements;

detecting a trigger at a controller; ~~and~~

based at least on the detecting of the trigger, switching from displaying the first element to displaying a second element from the plurality of elements;

responsive to switching from displaying the first element to displaying the second element, starting a timer having a preset duration; and

responsive to starting the timer, automatically preventing switching from displaying the second element back to displaying the first element for the preset duration of the timer.

2. (Cancelled)

3. (Previously Presented) The method as claimed in claim 1, wherein the first element is advertising information.

4. (Previously Presented) The method as claimed in claim 1, wherein the trigger comprises an elapse of a predetermined time period.

5. (Previously Presented) The method as claimed in 1, wherein the trigger comprises a state of a terminal associated with the screen.

6. **(Currently Amended)** The method as claimed in claim 1, wherein the trigger comprises a key actuation or an actuation ~~of~~ at the screen.

7. (Cancelled)

8. **(Currently Amended)** A terminal for a network, comprising:
a screen; and
a control unit coupled to the screen, wherein the control unit is configured to:
receive a plurality of data configured for simultaneous display from an information source;
~~after receiving the plurality of data but~~ prior to displaying the received data separating the received data into a first element and a second element;
display the first element;
detect a trigger; ~~and~~
based at least on the detected trigger, switch from displaying the first element to displaying the second element;
responsive to switching from displaying the first element to displaying the second element, start a timer having a preset duration; and
responsive to starting the timer, automatically prevent switching from displaying the second element back to displaying the first element for the preset duration of the timer.

9. (Previously Presented) The terminal as claimed in claim 8, wherein the first element is advertising information.

10. (Previously Presented) The terminal as claimed in claim 8, further comprising a timer configured to output a time base signal to the control unit when a predetermined time period has elapsed, and wherein the control unit is configured to change a display of the first element to a display of the second element or change a display of the second element to a display of the first element.

11. (Previously Presented) The terminal as claimed in claim 8, further comprising:

a key sensor configured for detecting actuation of a key associated with the terminal, and wherein the control unit is configured to change a display of the first element to a display of the second element or change a display of the second element to a display of the first element when they key is actuated.

12. (Previously Presented) The terminal as claimed in claim 8, further comprising:

a position sensor configured for detecting a change in the position of the terminal, and wherein the control unit is configured to change a display of the first element to a display of the second element or change a display of the second element to a display of the first element when a change of the position of the terminal is detected.

13-14. (Cancelled)